

## ORDER



**Orders**  
**Order / Rev:** 46576  
**Alt Order #:** 27751451  
**Product Desc:** Order  
**Estimate:** 327402  
**Flight Dates:** 03/27/22 - 04/02/22  
**Original Date / Rev:** 03/25/22 / 03/29/22  
**Order Type:** GENERAL

KLKN-TV

**Primary AE:** Katz Washington, D.C.  
**Sales Office:** DC  
**Sales Region:** National

**Agency Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Ave  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Herbster for Governor  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-04

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/27/22	2	\$110.00	\$93.50
03/28/22	04/02/22	150	\$14,745.00	\$12,533.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	2	\$110.00	\$93.50	0.00
April 2022	150	\$14,745.00	\$12,533.25	0.00
<b>Totals</b>	<b>152</b>	<b>\$14,855.00</b>	<b>\$12,626.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	03/28/22	03/28/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	M-----	:30	1	\$50.00	P-04	0.00	NM	0	\$0.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/28/22	04/03/22	M-----			1		\$50.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLKN	03/28/22-04/03/22		M-F 9a-10a		9a-10a	M-----	:30		(\$50.00)		0.00	NM		
See MG 75.2, 75.3, 75.4, 75.5, 75.6, 75.7, 75.8, 75.9, 75.10, 75.11, 75.12, 75.13, 75.14, 75.15, 75.16, 75.17, 75.18, 75.19, 75.20, 75.2															
[No Avail-Need P4 rate] Preempt															
N 2	KLKN	03/29/22	03/29/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-T-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/28/22	04/03/22	-T-----			1		\$50.00		0.00				
N 3	KLKN	03/30/22	03/30/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/28/22	04/03/22	--W----			1		\$50.00		0.00				
N 4	KLKN	03/31/22	03/31/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	---T---	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00

Order / Rev: 46576  
 Alt Order #: 27751451  
 Flight Dates: 03/27/22 - 04/02/22

Advertiser: Herbster for Governor  
 Product Desc: Order  
 Estimate: 327402

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	---T---					1	\$50.00		0.00			
N 5	KLKN	04/01/22	04/01/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----F--	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	----F--					1	\$50.00		0.00			
N 6	KLKN	03/28/22	03/28/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	M-----	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	M-----					1	\$40.00		0.00			
N 7	KLKN	03/29/22	03/29/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	-T-----	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	-T-----					1	\$40.00		0.00			
N 8	KLKN	03/30/22	03/30/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	--W----	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	--W----					1	\$40.00		0.00			
N 9	KLKN	03/31/22	03/31/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	---T---	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	---T---					1	\$40.00		0.00			
N 10	KLKN	04/01/22	04/01/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	----F--	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	----F--					1	\$40.00		0.00			
N 11	KLKN	03/28/22	03/28/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	M-----	:30	1	\$50.00	P-05	0.00	NM	0	\$0.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	M-----					1	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLKN	03/28/22-04/03/22		Ch 8 News Midday M-F		11a-12p	M-----	:30		(\$50.00)		0.00	NM		
See MG 75.2,75.3,75.4,75.5,75.6,75.7,75.8,75.9,75.10,75.11,75.12,75.13,75.14,75.15,75.16,75.17,75.18,75.19,75.20,75.2															
[No Avail-Need P4 rate] Preempt															
N 12	KLKN	03/29/22	03/29/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	-T-----	:30	1	\$50.00	P-05	0.00	NM	0	\$0.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	-T-----					1	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLKN	03/28/22-04/03/22		Ch 8 News Midday M-F		11a-12p	-T-----	:30		(\$50.00)		0.00	NM		
See MG 75.2,75.3,75.4,75.5,75.6,75.7,75.8,75.9,75.10,75.11,75.12,75.13,75.14,75.15,75.16,75.17,75.18,75.19,75.20,75.2															
[No Avail-Need P4 rate] Preempt															
N 13	KLKN	03/30/22	03/30/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	--W----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	--W----					1	\$50.00		0.00			
N 14	KLKN	03/31/22	03/31/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	---T---	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	---T---					1	\$50.00		0.00			

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Advertiser: Herbster for Governor  
 Product Desc: Order  
 Estimate: 327402  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	KLKN	04/01/22	04/01/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	----F--	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	----F--					1	\$50.00		0.00			
N 16	KLKN	03/28/22	03/28/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	M-----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	M-----					1	\$25.00		0.00			
N 17	KLKN	03/29/22	03/29/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	-T-----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	-T-----					1	\$25.00		0.00			
N 18	KLKN	03/30/22	03/30/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	--W----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	--W----					1	\$25.00		0.00			
N 19	KLKN	03/31/22	03/31/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	---T---	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	---T---					1	\$25.00		0.00			
N 20	KLKN	04/01/22	04/01/22	M-F 12p-1p M-F 12p-1p	CM	12p-1p	----F--	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	----F--					1	\$25.00		0.00			
N 21	KLKN	03/28/22	03/28/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	M-----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	M-----					1	\$25.00		0.00			
N 22	KLKN	03/29/22	03/29/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	-T-----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	-T-----					1	\$25.00		0.00			
N 23	KLKN	03/30/22	03/30/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	--W----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	--W----					1	\$25.00		0.00			
N 24	KLKN	03/31/22	03/31/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	---T---	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	---T---					1	\$25.00		0.00			
N 25	KLKN	04/01/22	04/01/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	----F--	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	----F--					1	\$25.00		0.00			
N 26	KLKN	03/28/22	03/28/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	M-----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	M-----					1	\$20.00		0.00			
N 27	KLKN	03/29/22	03/29/22		CM	3p-4p	-T-----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00

Order / Rev:	46576
Alt Order #:	27751451
Flight Dates:	03/27/22 - 04/02/22

Advertiser:	Herbster for Governor
Product Desc:	Order
Estimate:	327402

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3p-4p											
				M-F 3p-4p											
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	-T-----					1	\$20.00		0.00			
N 28	KLKN	03/30/22	03/30/22	M-F 3p-4p	CM	3p-4p	--W----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
				M-F 3p-4p											
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	--W----					1	\$20.00		0.00			
N 29	KLKN	03/31/22	03/31/22	M-F 3p-4p	CM	3p-4p	---T---	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
				M-F 3p-4p											
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	---T---					1	\$20.00		0.00			
N 30	KLKN	04/01/22	04/01/22	M-F 3p-4p	CM	3p-4p	----F--	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
				M-F 3p-4p											
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	----F--					1	\$20.00		0.00			
N 31	KLKN	03/28/22	03/28/22	M-F 4p-5p	CM	4p-5p	M-----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				M-F 4p-5p											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	M-----					1	\$50.00		0.00			
N 32	KLKN	03/29/22	03/29/22	M-F 4p-5p	CM	4p-5p	-T-----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				M-F 4p-5p											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	-T-----					1	\$50.00		0.00			
N 33	KLKN	03/30/22	03/30/22	M-F 4p-5p	CM	4p-5p	--W----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				M-F 4p-5p											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	--W----					1	\$50.00		0.00			
N 34	KLKN	03/31/22	03/31/22	M-F 4p-5p	CM	4p-5p	---T---	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				M-F 4p-5p											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	---T---					1	\$50.00		0.00			
N 35	KLKN	04/01/22	04/01/22	M-F 4p-5p	CM	4p-5p	----F--	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				M-F 4p-5p											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	----F--					1	\$50.00		0.00			
N 36	KLKN	03/28/22	03/28/22	Ch 8 News at 5a M-F	CM	5a-6a	M-----	:30	2	\$50.00	P-04	0.00	NM	0	\$0.00
				Ch 8 Eyewitness News 5a											
				KLLKN NEWS 8 THISAM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	M-----					2	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KLKN	03/28/22-04/03/22	Ch 8 News at 5a M-F			5a-6a	M-----	:30		<del>(\$50.00)</del>	0.00	NM			
See MG 75.2,75.3,75.4,75.5,75.6,75.7,75.8,75.9,75.10,75.11,75.12,75.13,75.14,75.15,75.16,75.17,75.18,75.19,75.20,75.2															
[No Avail-Can't clear rate M-Th] Preempt															
2	KLKN	03/28/22-04/03/22	Ch 8 News at 5a M-F			5a-6a	M-----	:30		<del>(\$50.00)</del>	0.00	NM			
See MG 75.2,75.3,75.4,75.5,75.6,75.7,75.8,75.9,75.10,75.11,75.12,75.13,75.14,75.15,75.16,75.17,75.18,75.19,75.20,75.2															
[No Avail] Preempt															
N 37	KLKN	03/29/22	03/29/22	Ch 8 News at 5a M-F	CM	5a-6a	-T-----	:30	2	\$50.00	P-04	0.00	NM	0	\$0.00
				Ch 8 Eyewitness News 5a											
				KLLKN NEWS 8 THISAM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	-T-----					2	\$50.00		0.00			



KLKN-TV

Order / Rev: 46576  
 Alt Order #: 27751451  
 Flight Dates: 03/27/22 - 04/02/22

Advertiser: Herbster for Governor  
 Product Desc: Order  
 Estimate: 327402  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/21/22	03/27/22	-----S			1		\$75.00	0.00					
N 53	KLKN	03/28/22	03/28/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	M-----	:30	2	\$150.00	P-05	0.00	NM	2	\$300.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	M-----			2		\$150.00	0.00					
N 54	KLKN	03/29/22	03/29/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	-T-----	:30	2	\$150.00	P-05	0.00	NM	2	\$300.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	-T-----			2		\$150.00	0.00					
N 55	KLKN	03/30/22	03/30/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	--W----	:30	2	\$150.00	P-05	0.00	NM	2	\$300.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	--W----			2		\$150.00	0.00					
N 56	KLKN	03/31/22	03/31/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	---T---	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	---T---			1		\$150.00	0.00					
N 57	KLKN	04/01/22	04/01/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	----F--	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	----F--			1		\$150.00	0.00					
N 58	KLKN	03/28/22	03/28/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	M-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	M-----			1		\$200.00	0.00					
N 59	KLKN	03/29/22	03/29/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	-T-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	-T-----			1		\$200.00	0.00					
N 60	KLKN	03/30/22	03/30/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	--W----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	--W----			1		\$200.00	0.00					
N 61	KLKN	03/31/22	03/31/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	---T---	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	---T---			1		\$200.00	0.00					
N 62	KLKN	04/01/22	04/01/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	----F--	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	----F--			1		\$200.00	0.00					
N 63	KLKN	04/02/22	04/02/22	ABC World News Sat ABC World News Sat	CM	530p-6p	-----S-	:30	2	\$250.00	P-01	0.00	NM	0	\$0.00
ABC NEWS-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	-----S-			2		\$250.00	0.00					

KLKN-TV

Order / Rev: 46576  
 Alt Order #: 27751451  
 Flight Dates: 03/27/22 - 04/02/22

Advertiser: Herbster for Governor  
 Product Desc: Order  
 Estimate: 327402  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ACCESS DAILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/28/22	04/03/22	----F--	1		\$20.00		0.00						
N 75	KLKN	03/28/22	03/28/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	M-----	:30	1	\$50.00	P-05	0.00	NM	26	\$2,565.00
JIMMY KIMMEL LIVE-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/28/22	04/03/22	M-----	1		\$50.00		0.00						

Order / Rev: 46576  
 Alt Order #: 27751451  
 Flight Dates: 03/27/22 - 04/02/22

Advertiser: Herbster for Governor  
 Product Desc: Order  
 Estimate: 327402  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		Start Date	End Date	Weekdays			Spots/Week		Rate	Rating					
Week:		03/28/22	04/03/22	M-----			1		\$50.00	0.00					
Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length		Rate	Rtg	Type				
1	KLKN	03/28/22-04/03/22	Jimmy Kimmel	1035p-1135p		M-----	:30		<del>(\$50.00)</del>	0.00	NM				
See MG 75.2, 75.3, 75.4, 75.5, 75.6, 75.7, 75.8, 75.9, 75.10, 75.11, 75.12, 75.13, 75.14, 75.15, 75.16, 75.17, 75.18, 75.19, 75.20, 75.2															
[No Avail-Need P4 rate] Preempt															
2	KLKN	03/31/22-04/01/22	Jimmy Kimmel	1035p-1135p		---ThF----	:30		\$50.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
3	KLKN	03/31/22-04/01/22	Jimmy Kimmel	1035p-1135p		---ThF----	:30		\$50.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
4	KLKN	03/30/22-04/01/22	Ch 8 News Midday M-F	11a-12p		--WThF----	:30		\$75.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
5	KLKN	03/30/22-04/01/22	Ch 8 News Midday M-F	11a-12p		--WThF----	:30		\$75.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
6	KLKN	03/30/22-04/01/22	Ch 8 News Midday M-F	11a-12p		--WThF----	:30		\$75.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
7	KLKN	03/31/22-04/01/22	Ch 8 News at 5a M-F	5a-6a		---ThF----	:30		\$50.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
8	KLKN	03/31/22-04/01/22	Ch 8 News at 5a M-F	5a-6a		---ThF----	:30		\$50.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
9	KLKN	03/30/22-04/01/22	Ch 8 News at 5a M-F	5a-6a		--WThF----	:30		\$50.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
10	KLKN	04/01/22-04/01/22	M-F 9a-10a	9a-10a		-----F----	:30		\$50.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
11	KLKN	03/30/22-04/01/22	Ch 8 News at 6a M-F	6a-7a		--WThF----	:30		\$105.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
12	KLKN	03/30/22-04/01/22	Ch 8 News at 6a M-F	6a-7a		--WThF----	:30		\$105.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
13	KLKN	03/30/22-04/01/22	Ch 8 News at 6a M-F	6a-7a		--WThF----	:30		\$105.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
14	KLKN	04/02/22-04/02/22	Saturday Prime 1	7p-8p		-----Sa--	:30		\$100.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
15	KLKN	04/02/22-04/02/22	Saturday Prime Other	8:00 PM-10:00 PM		-----Sa--	:30		\$100.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
16	KLKN	03/30/22-03/30/22	Wednesday Prime 3	9p-10p		--W-----	:30		\$300.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
17	KLKN	03/30/22-03/30/22	Wednesday Prime 1	7p-8p		--W-----	:30		\$235.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
18	KLKN	03/31/22-03/31/22	Thursday Prime 1	7p-8p		---Th----	:30		\$225.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
19	KLKN	04/02/22-04/02/22	Ch 8 News Sat at 10p	10p-1035p		-----Sa--	:30		\$150.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
20	KLKN	03/31/22-04/01/22	M-F 3p-4p	3p-4p		---ThF----	:30		\$20.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
21	KLKN	03/31/22-04/01/22	M-F 3p-4p	3p-4p		---ThF----	:30		\$20.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
22	KLKN	03/30/22-03/30/22	Wednesday Prime 2	8p-9p		--W-----	:30		\$350.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
23	KLKN	04/01/22-04/01/22	M-F 9a-10a	9a-10a		-----F----	:30		\$50.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
24	KLKN	03/30/22-04/01/22	M-F 4p-5p	4p-5p		--WThF----	:30		\$50.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
25	KLKN	03/30/22-04/01/22	M-F 4p-5p	4p-5p		--WThF----	:30		\$50.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
26	KLKN	03/30/22-04/01/22	M-F 4p-5p	4p-5p		--WThF----	:30		\$50.00	0.00	NM				
Ⓜ MG for 92.1, 92.2, 11.1, 36.2, 12.1, 36.1, 63.1, 63.2, 93.1, 75.1, 91.1, 41.1, 93.2, 41.2, 46.4, 97.1, 37.2, 37.1, 46.1, 46.2, 46.3, 113.2, 111.1															
27	KLKN	03/31/22-03/31/22	M-F 1p-2p	1p-2p		---Th-----	:30		\$25.00	0.00	NM				

Order / Rev: 46576  
 Alt Order #: 27751451  
 Flight Dates: 03/27/22 - 04/02/22

Advertiser: Herbster for Governor  
 Product Desc: Order  
 Estimate: 327402  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	M-----			1		\$50.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
⑥	MG	for 92.1,92.2,11.1,36.2,12.1,36.1,63.1,63.2,93.1,75.1,91.1,41.1,93.2,41.2,46.4,97.1,37.2,37.1,46.1,46.2,46.3,113.2,11:													
N 76	KLKN	03/29/22	03/29/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	-T-----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
JIMMY KIMMEL LIVE-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	-T-----			1		\$50.00	0.00					
N 77	KLKN	03/30/22	03/30/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	--W----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
JIMMY KIMMEL LIVE-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	--W----			1		\$50.00	0.00					
N 78	KLKN	03/31/22	03/31/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	---T---	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
JIMMY KIMMEL LIVE-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	---T---			1		\$50.00	0.00					
N 79	KLKN	04/01/22	04/01/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	----F--	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
JIMMY KIMMEL LIVE-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	----F--			1		\$50.00	0.00					
N 80	KLKN	03/28/22	03/28/22	Nightline Nightline	CM	1135p-1208a	M-----	:30	1	\$30.00	P-05	0.00	NM	1	\$30.00
NIGHTLINE-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	M-----			1		\$30.00	0.00					
N 81	KLKN	03/29/22	03/29/22	Nightline Nightline	CM	1135p-1208a	-T-----	:30	1	\$30.00	P-05	0.00	NM	1	\$30.00
NIGHTLINE-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	-T-----			1		\$30.00	0.00					
N 82	KLKN	03/30/22	03/30/22	Nightline Nightline	CM	1135p-1208a	--W----	:30	1	\$30.00	P-05	0.00	NM	1	\$30.00
NIGHTLINE-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	--W----			1		\$30.00	0.00					
N 83	KLKN	03/31/22	03/31/22	Nightline Nightline	CM	1135p-1208a	---T---	:30	1	\$30.00	P-05	0.00	NM	1	\$30.00
NIGHTLINE-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	---T---			1		\$30.00	0.00					
N 84	KLKN	04/01/22	04/01/22	Nightline Nightline	CM	1135p-1208a	----F--	:30	1	\$30.00	P-05	0.00	NM	1	\$30.00
NIGHTLINE-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	----F--			1		\$30.00	0.00					
N 85	KLKN	04/02/22	04/02/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:00 AM-2:00 AM (1:00 XM-2:00 XM)	-----S-	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00
THE LISTENER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	-----S-			1		\$10.00	0.00					
N 86	KLKN	04/02/22	04/02/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:05 AM-2:05 AM (1:05 XM-2:05 XM)	-----S-	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00
FORENSIC FILES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	-----S-			1		\$10.00	0.00					
N 87	KLKN	04/02/22	04/02/22	Sat 1235a-105a Sat 1235a-105a	CM	1235a-105a	-----S-	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00

Order / Rev: 46576  
 Alt Order #: 27751451  
 Flight Dates: 03/27/22 - 04/02/22

Advertiser: Herbster for Governor  
 Product Desc: Order  
 Estimate: 327402  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
JUST FOR LAUGHS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	03/28/22	04/03/22	-----S-			1			\$10.00			0.00			
N88	KLKN	04/02/22	04/02/22	Sat 1035p-1135p Sat 1035p-1135p	CM	1035p-1135p	-----S-	:30	1	\$30.00	P-05	0.00	NM	1	\$30.00
ET WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	03/28/22	04/03/22	-----S-			1			\$30.00			0.00			
N89	KLKN	04/02/22	04/02/22	Sat 1135p-1235a Sat 1135p-1235a	CM	1135p-1235a	-----S-	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
WIPEOUT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	03/28/22	04/03/22	-----S-			1			\$25.00			0.00			
N90	KLKN	03/27/22	03/27/22	Sun 1035p-1135p Sun 1035p-1135p	CM	1035p-1135p	-----S	:30	1	\$35.00	P-05	0.00	NM	1	\$35.00
BULL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	03/21/22	03/27/22	-----S			1			\$35.00			0.00			
N91	KLKN	03/28/22	03/28/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	2	\$175.00	P-05	0.00	NM	1	\$175.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	03/28/22	04/03/22	M-----			2			\$175.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KLKN	03/28/22-04/03/22	Ch 8 News at 10p M-F			10p-1035p	M-----	:30	<del>(\$175.00)</del>	0.00	NM				
See MG 75.2,75.3,75.4,75.5,75.6,75.7,75.8,75.9,75.10,75.11,75.12,75.13,75.14,75.15,75.16,75.17,75.18,75.19,75.20,75.2															
[No Avail-Need P4 rate] Preempt															
N92	KLKN	03/29/22	03/29/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	-T-----	:30	2	\$175.00	P-05	0.00	NM	0	\$0.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	03/28/22	04/03/22	-T-----			2			\$175.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KLKN	03/28/22-04/03/22	Ch 8 News at 10p M-F			10p-1035p	-T-----	:30	<del>(\$175.00)</del>	0.00	NM				
See MG 75.2,75.3,75.4,75.5,75.6,75.7,75.8,75.9,75.10,75.11,75.12,75.13,75.14,75.15,75.16,75.17,75.18,75.19,75.20,75.2															
[No Avail-Need P4 rate] Preempt															
2	KLKN	03/28/22-04/03/22	Ch 8 News at 10p M-F			10p-1035p	-T-----	:30	<del>(\$175.00)</del>	0.00	NM				
See MG 75.2,75.3,75.4,75.5,75.6,75.7,75.8,75.9,75.10,75.11,75.12,75.13,75.14,75.15,75.16,75.17,75.18,75.19,75.20,75.2															
[No Avail-Need P4 rate] Preempt															
N93	KLKN	03/30/22	03/30/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	2	\$175.00	P-05	0.00	NM	0	\$0.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	03/28/22	04/03/22	--W----			2			\$175.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KLKN	03/28/22-04/03/22	Ch 8 News at 10p M-F			10p-1035p	--W-----	:30	<del>(\$175.00)</del>	0.00	NM				
See MG 75.2,75.3,75.4,75.5,75.6,75.7,75.8,75.9,75.10,75.11,75.12,75.13,75.14,75.15,75.16,75.17,75.18,75.19,75.20,75.2															
[No Avail-Need P4 rate] Preempt															
2	KLKN	03/28/22-04/03/22	Ch 8 News at 10p M-F			10p-1035p	--W-----	:30	<del>(\$175.00)</del>	0.00	NM				
See MG 75.2,75.3,75.4,75.5,75.6,75.7,75.8,75.9,75.10,75.11,75.12,75.13,75.14,75.15,75.16,75.17,75.18,75.19,75.20,75.2															
[No Avail-Need P4 rate] Preempt															
N94	KLKN	03/31/22	03/31/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	2	\$175.00	P-05	0.00	NM	1	\$175.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	03/28/22	04/03/22	---T---			2			\$175.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KLKN	03/28/22-04/03/22	Ch 8 News at 10p M-F			10p-1035p	---Th----	:30	<del>(\$175.00)</del>	0.00	NM				
See MG 75.2,75.3,75.4,75.5,75.6,75.7,75.8,75.9,75.10,75.11,75.12,75.13,75.14,75.15,75.16,75.17,75.18,75.19,75.20,75.2															
[No Avail-Need P4 rate] Preempt															
N95	KLKN	04/01/22	04/01/22		CM	10p-1035p	----F--	:30	2	\$175.00	P-05	0.00	NM	2	\$350.00



Order / Rev: 46576  
 Alt Order #: 27751451  
 Flight Dates: 03/27/22 - 04/02/22

Advertiser: Herbster for Governor  
 Product Desc: Order  
 Estimate: 327402  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	-T-----					1	\$150.00		0.00			
N106	KLKN	03/30/22	03/30/22	Wednesday Prime 1	CM	7p-8p	--W----	:30	1	\$235.00	P-05	0.00	NM	1	\$235.00
				Wednesday Prime 1											
				THE GOLDBERGS/THE WO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	--W----					1	\$235.00		0.00			
N107	KLKN	03/30/22	03/30/22	Wednesday Prime 2	CM	8p-9p	--W----	:30	1	\$350.00	P-04	0.00	NM	1	\$350.00
				Wednesday Prime 2											
				THE CONNERS/HOME ECO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	--W----					1	\$350.00		0.00			
N108	KLKN	03/30/22	03/30/22	Wednesday Prime 3	CM	9p-10p	--W----	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
				Wednesday Prime 3											
				A MILLION LITTLE THI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	--W----					1	\$300.00		0.00			
N109	KLKN	03/31/22	03/31/22	Thursday Prime 1	CM	7p-8p	---T---	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
				Thursday Prime 1											
				STATION 19-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	---T---					1	\$225.00		0.00			
N110	KLKN	03/31/22	03/31/22	Thursday Prime 2	CM	8p-9p	---T---	:30	2	\$400.00	P-04	0.00	NM	2	\$800.00
				Thursday Prime 2											
				GREYS ANATOMY-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	---T---					2	\$400.00		0.00			
N111	KLKN	03/31/22	03/31/22	Thursday Prime 3	CM	9p-10p	---T---	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
				Thursday Prime 3											
				BIG SKY-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	---T---					2	\$250.00		0.00			
N112	KLKN	04/01/22	04/01/22	Friday Prime 1	CM	7p-8p	----F--	:30	2	\$175.00	P-05	0.00	NM	2	\$350.00
				Friday Prime 1											
				SHARK TANK-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	----F--					2	\$175.00		0.00			
N113	KLKN	04/01/22	04/01/22	Friday Prime Other	CM	8:00 PM-10:00 PM	----F--	:30	2	\$175.00	P-05	0.00	NM	0	\$0.00
				Friday Prime Other (8:00 PM-10:00 PM)											
				20/20 (2 HOURS)-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	----F--					2	\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLKN	03/28/22-04/03/22	Friday Prime Other		8:00 PM-10:00 PM		-----F----	:30		<del>(\$175.00)</del>		0.00	NM		
See MG 75.2, 75.3, 75.4, 75.5, 75.6, 75.7, 75.8, 75.9, 75.10, 75.11, 75.12, 75.13, 75.14, 75.15, 75.16, 75.17, 75.18, 75.19, 75.20, 75.2															
[No Avail-Need P4 rate] Preempt															
2	KLKN	03/28/22-04/03/22	Friday Prime Other		8:00 PM-10:00 PM		-----F----	:30		<del>(\$175.00)</del>		0.00	NM		
See MG 75.2, 75.3, 75.4, 75.5, 75.6, 75.7, 75.8, 75.9, 75.10, 75.11, 75.12, 75.13, 75.14, 75.15, 75.16, 75.17, 75.18, 75.19, 75.20, 75.2															
[No Avail-Need P4 rate] Preempt															
N114	KLKN	04/02/22	04/02/22	Saturday Prime 1	CM	7p-8p	-----S-	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
				Saturday Prime 1											
				ABC SATURDAY NIGHT E											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	-----S-					1	\$100.00		0.00			
N115	KLKN	04/02/22	04/02/22	Saturday Prime Other	CM	8:00 PM-10:00 PM	-----S-	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
				Saturday Prime Other (8:00 PM-10:00 PM)											
				AMERICAN IDOL ENCORE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	-----S-					1	\$100.00		0.00			
													Totals	152	\$14,855.00

Totals 152 \$14,855.00



125 West 55th St  
New York, NY 10019

Contract # 27751451

Changes as of: 3/29/2022 at 12:56 PM

Version: Highlighting Makegood 2

Status: Accepted

CPE: HRBST/ORDR/327402

Flight: 3/27/22 - 4/2/22

Station: KLLN

Con Type: POLITICAL/NOTE

Agency: Smart Media Group

Advertiser: Herbster for Governor

Market: Lincoln&Hsing-Kmy-Pls DMA

Total \$: \$15,205.00

PO BOX 26067

Product: Order

Office: WASHINGTON

Total Spots: 154

ALEXANDRIA, VA

Agency Order #: 30079490

Service: Nielsen

Total CPM: \$69.81

Buyer: Gaeckler, Elaine

Primary Demo: Adults 35+

Traffic #: 46576

Salesperson: ALEXANDRIA

Assistant: ALEXANDRIA BRADLEY

Total GRP: 217.8

202-955-5342

202-955-5342

Separation:

Comments: New order for Herbster. I know these rates will need to be adjusted but please remember we pay LUR ONLY in any time period. PLS send revised rates asap. Payment and traffic will be issued today. Thanks! Elaine

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	3/27 - 4/2							Total Spots	Total		GRP*
								3/27	3/28	3/29	3/30	3/31	4/1	4/2		\$	CPP*	
MSD 1	M-F 9a-10a		LIVE WITH KELLY & RY	\$50.00	0.8	0	30	0	1	0	1	1	1	0	4	\$200.00	\$62.50	3.2
MSD 3	M-F 11a-12n		CHANNEL 8 EYEWITNESS	\$50.00	1.9	0	30	0	1	0	1	1	1	0	3	\$150.00	\$26.32	5.7
MSD 8	M-F 5a-6a		KLLN NEWS 8 THISAM	\$50.00	0.3	0	30	0	2	0	2	2	2	0	6	\$300.00	\$166.67	1.8
MSD 9	M-F 6a-7a		KLLN NEWS 8 THIS AM	\$105.00	0.9	0	30	0	2	0	2	2	2	0	6	\$630.00	\$116.67	5.4
MSD 10	M-F 7a-9a		GOOD MORNING AMERICA	\$140.00	1.4	0	30	0	4	0	4	4	4	0	12	\$1,680.00	\$100.00	16.8
MSD 15	Sa 5:30p-6p		ABC NEWS-SAT	\$250.00	2.1	0	30	0	0	0	0	0	0	2	0	\$0.00	\$119.05	0.0
MSD 19	M-F 10:35p-11:37p		JIMMY KIMMEL LIVE-AB	\$50.00	1.2	0	30	0	1	0	1	1	1	0	4	\$200.00	\$41.67	4.8
MSD 27	M-F 10p-10:35p		CHANNEL 8 EYEWITNESS	\$175.00	2.6	0	30	0	2	1	2	0	2	1	4	\$700.00	\$67.31	10.4
MSD 29	M-F 6:30p-7p		ENTERTAINMENT TONIGH	\$175.00	2.4	0	30	0	1	0	1	1	1	0	4	\$700.00	\$72.92	9.6
MSD 30	M 7p-9p		AMERICAN IDOL MON-AB	\$550.00	2.9	0	30	0	1	0	0	0	0	0	0	\$0.00	\$189.66	0.0
MSD 36	W 9p-10p		A MILLION LITTLE THI	\$300.00	1.9	0	30	0	0	0	1	0	0	0	0	\$0.00	\$157.89	0.0
MGD 44	M-F 10:35p-11:37p		JIMMY KIMMEL LIVE-AB	\$50.00	1.2	0	30	0	0	0	0	1	1	0	2	\$100.00	\$41.67	2.4
MGD 45	M-F 11a-12n		CHANNEL 8 EYEWITNESS	\$75.00	1.9	0	30	0	0	0	1	1	1	0	3	\$225.00	\$39.47	5.7
MGD 46	M-F 5a-6a		KLLN NEWS 8 THISAM	\$50.00	0.3	0	30	0	0	0	0	1	1	0	3	\$150.00	\$166.67	0.9
MGD 47	M-F 9a-10a		LIVE WITH KELLY & RY	\$50.00	0.8	0	30	0	0	0	0	0	1	0	1	\$50.00	\$62.50	0.8
MGD 48	M-F 6a-7a		KLLN NEWS 8 THIS AM	\$105.00	0.9	0	30	0	0	0	1	1	1	0	3	\$315.00	\$116.67	2.7
MGD 50	Sa 7p-8p		ABC SATURDAY NIGHT E	\$100.00	0.8	0	30	0	0	0	0	0	0	1	1	\$100.00	\$125.00	0.8
MGD 51	Sa 8p-10p		AMERICAN IDOL ENCORE	\$100.00	0.7	0	30	0	0	0	0	0	0	1	1	\$100.00	\$142.86	0.7



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27751451		<b>Changes as of:</b> 3/29/2022 at 12:56 PM		<b>Status:</b> Accepted	
<b>CPE:</b> HRBST/ORDR/327402		<b>Flight:</b> 3/27/22 - 4/2/22		<b>Station:</b> KLNK	
<b>Agency:</b> Smart Media Group		<b>Advertiser:</b> Herbster for Governor		<b>Market:</b> Lincoln&Hsing-Kmy-Pls DMA	
<b>PO BOX 26067 ALEXANDRIA, VA 22313</b>		<b>Product:</b> Order		<b>Office:</b> WASHINGTON	
<b>Agency Order #:</b> 30079490		<b>Buyer:</b> Gaeckler, Elaine		<b>Service:</b> Nielsen	
<b>Salesperson:</b> ALEXANDRA BRADLEY		<b>Primary Demo:</b> Adults 35+		<b>Total Spots:</b> 154	
<b>Separation:</b>		<b>Assistant:</b> ALEXANDRA BRADLEY		<b>Total GRP:</b> 217.8	
		<b>202-955-5342</b>		<b>Traffic #:</b> 46576	
				<b>Total CPP:</b> \$69.81	
				<b>Total \$:</b> \$15,205.00	

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	3/27 - 4/2							Total Spots	Total \$	CPP*	GRP*
								3/27	3/28	3/29	3/30	3/31	4/1	4/2				
MGD 52	W 9p-10p		20/20: 24 MONTHS THAT CHANGED THE WORLD	\$300.00	1.9	0	30	0	0	0	2	0	0	0	2	\$600.00	\$157.89	3.8
MGD 54	W 7p-8p		THE GOLDBERGS/THE WO	\$235.00	2.1	0	30	0	0	0	1	0	0	0	1	\$235.00	\$111.90	2.1
MGD 55	Th 7p-8p		STATION 19-ABC	\$225.00	1.8	0	30	0	0	0	0	1	0	0	1	\$225.00	\$125.00	1.8
MGD 58	Sa 10p-10:35p		CHANNEL 8 EYEWITNESS	\$150.00	3.3	0	30	0	0	0	0	0	0	1	1	\$150.00	\$45.45	3.3
MGD 59	M-F 3p-4p		THE REAL	\$20.00	0.3	0	30	0	0	0	0	1	1	0	2	\$40.00	\$66.67	0.6
MGD 60	W 8p-9p		THE CONNERS/HOME ECO	\$350.00	2.3	0	30	0	0	0	1	0	0	0	1	\$350.00	\$152.17	2.3
MGD 61	M-F 9a-10a		LIVE WITH KELLY & RY	\$50.00	0.8	0	30	0	0	0	0	0	1	0	1	\$50.00	\$62.50	0.8
MGD 62	M-F 4p-5p		DR. PHIL	\$50.00	1.1	0	30	0	0	0	1	1	1	0	3	\$150.00	\$45.45	3.3
MGD 63	M-F 1p-2p		GENERAL HOSPITAL	\$25.00	0.6	0	30	0	0	0	0	1	0	0	1	\$25.00	\$41.67	0.6
<b>TOTALS:</b>															<b>154</b>	<b>\$15,205.00</b>	<b>\$69.81</b>	<b>217.8</b>

**Makegood Comments**

Date/Time	Action	Added by	Comment
03/29/22 12:56 PM	Sent To Rep	Joy Wenn	Revised per email.
03/29/22 12:43 PM	Returned	ALEXANDRA BRADLEY	per email
03/29/22 10:52 AM	Sent To Rep	Joy Wenn	Per AM phone call/email, please see MGs on lines 44-59. Had to go to P4 in some areas due to sell out. Please let me know if these will work ASAP as there are spots for tomorrow. Thank you and sorry for the confusion earlier!